Poster Project

Prithvi Vangal is the point person on the posters. We will provide templates for you to use. Alternatively, you can make up 9 or 12 power point slides, and put them together in a poster format. The first real slide should be an abstract of the poster. No more than 200 words. I will want to see the abstract in a week in advance, and Prithvi will want to look at the outline of the poster at that time also. The advice provided below is for a research poster. Your “research” is entirely from published work/data. You must give references for that data. Make sure you tell a story and organize it to go from topic to topic easily. Organize your team to spread out the labor. Good Luck!!!!

How to Design a Scientific Poster

by Angela Hoffman

A scientific poster is not an enlarged version of a paper. A poster summarizes your research project and follows a standard format for reporting scientific results.

- Know the poster board specifications.
  Specifications vary widely among groups and organizations.
- Craft your poster to tell a single story.
- The story has to be obvious and should be clear to the reader. Eliminate jargon.
- Don't attempt to tell the entire research history of your project. Present only enough data to support your conclusions and show the originality of the work.

- Provide photos, illustrations, and graphs where needed to clarify the story.
  All illustrations need captions and must be referred to in the narrative.
- Use full sentences and your very best English, and be succinct.
- It's important to make the print large enough to read easily from 3 feet away. Title lettering should be about 2" to 3" tall (5 to 7.5 cm). Subheading lettering should be 1/2" to 1" tall (1.25 to 2.5 cm). Body text lettering should be approximately 24 points tall (1/4" or 0.625 cm).
- Divide the poster into labeled sections (such as Title, Authors, Introduction, Methods, Results, and Discussion/Conclusions).

- Use the minimum amount of details in the Methods section. You will be there to fill in the details.
- Always be generous with acknowledgments.
- Use a solid pastel color for the background. If you use a patterned background, make sure it's non-distracting. Don't be fancy!
- Proofread and get suggestions from others, especially your advisor, before you print.
- Copy your poster onto a flash drive to create a backup copy of your poster.

Angela Hoffman is a professor of chemistry at the University of Portland in Portland, OR.