

Chapter 6 - Principles of Reactivity: Energy and Chemical Reactions

- Introduction to thermodynamics - science of heat or energy flow in chemical reactions or processes.

What is Energy? the capacity to do work

Kinetic energy - associated with motion

e.g. Thermal, mechanical, electrical, sound

potential energy - results from an object's position - stored energy

e.g. gravitational, chemical potential energy, electrostatic
(separation of charge)

First law of Thermodynamics: energy can neither be created or destroyed. The total energy of the universe is constant.

Temperature vs. Heat - Be careful of misconceptions!

- heat is not the same as temperature.
- the more thermal energy a substance has, the greater is the motion of its atoms + molecules.
- the total thermal energy in an object is sum of all the individual energies of all the atoms, molecules, ions in object.

How do you explain how a thermometer works? hot

- when thermometer is put into a beaker of water, the atoms of mercury in the thermometer ^{try to} reach thermal equilibrium with water - they start moving faster, the Hg atoms get a little farther apart, the Hg(l) expands, + column of Hg rises until thermal energy is the same as that of H₂O. At that point, temperature of Hg + temperature of the H₂O are the same!

- heat transfer always occurs from an object at higher T to an object at lower T.

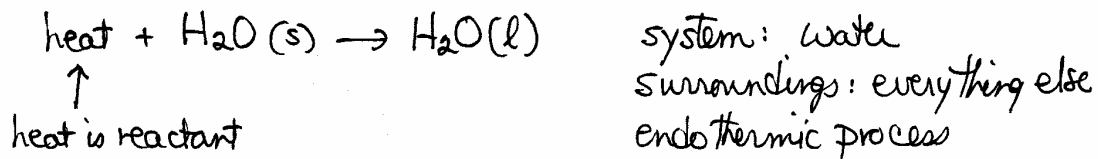
System vs. Surroundings

- in thermodynamics, they have precise definitions
- system - object or group of objects being studied
- surroundings - everything else.

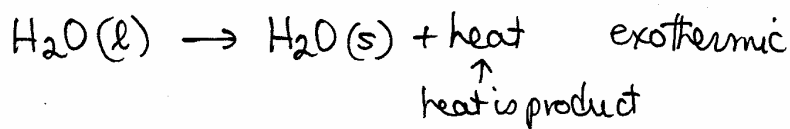
exothermic - system loses heat to the surroundings

endothermic - system gains heat from the surroundings

Consider the melting of an ice cube of water:



Turn this process around: what happens when H₂O freezes?



- this is somewhat counterintuitive. When farmers spray their orchards with water during a freeze, the ice does insulate the fruit, but the process also releases heat, protecting the crop.

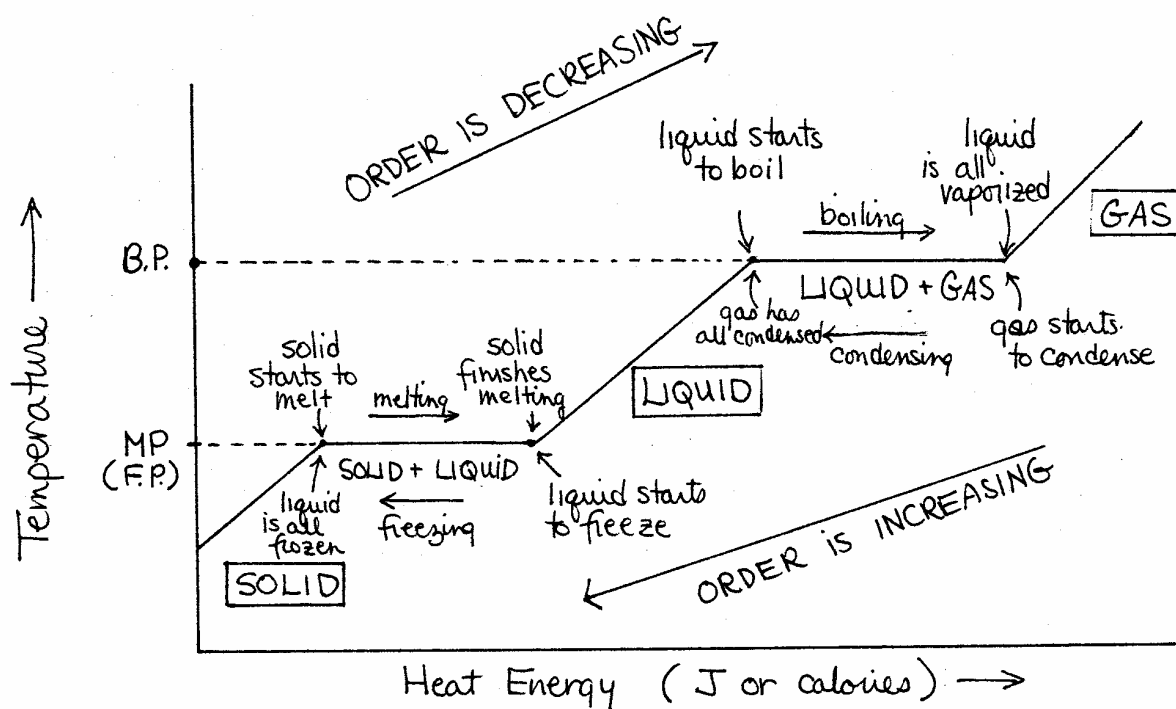
Units of energy: 1 calorie (cal) = 4.184 joules (J)

Note: the dietary Calorie = 1000 calories

The quantity of heat that can be transferred is a function of

- the amount of material
- the size of the temperature change
- the identity of the material gaining or losing heat
- if a phase change occurs

Let's see what happens!



Heat is absorbed by system as solid \rightarrow liquid \rightarrow gas.

This process of breaking intermolecular forces is ENDOTHERMIC.

Heat is released by system as gas \rightarrow liquid \rightarrow solid

This process is EXOTHERMIC.

The amount of heat absorbed or released by a system during phase changes can be accurately calculated.

Terminology:

Joule and calorie are units of heat. $1 \text{ calorie} = 4.184 \text{ J}$

Specific heat of a substance in a certain phase (gas, liquid, solid)

is the amount of heat required to raise the temperature of 1 g of the substance by 1°C . with no change in state.

Specific heat has units of $(\text{J/g}^\circ\text{C})$. $\text{Heat} = \text{Sp. H.} \times \text{mass} \times \Delta T$

Heat of fusion: the amount of heat required to melt 1 g of a solid at its melting point. Units: (J/g) . It is also the amount of heat released when 1 g of a liquid freezes at its freezing point.

Amount of Heat = heat of fusion \times mass

ExtraDifference Between Specific Heat ($\frac{J}{g \cdot ^\circ C}$) and Heat of Fusion/Vaporization ($\frac{J}{g}$)

Specific heat is a constant particular to a certain substance in a specific phase which relates how much heat in joules is necessary to change the temperature of a certain amount of the substance (without changing its phase).

Example: If 15.0 g of iron(s) cools from 35.0°C to 9.0°C, thereby releasing 173 J of heat, what is the specific heat of iron(s)?

$$\text{Specific heat } \left(\frac{J}{g \cdot ^\circ C} \right) = \frac{\text{heat (J)}}{\text{mass (g)} \times \Delta T (^\circ C)} = \frac{173 \text{ J}}{15.0 \text{ g} \times (35.0 - 9.0)^\circ C} = 0.444 \text{ J/g}^\circ C$$

Heat of Fusion/Vaporization ($\frac{J}{g}$) is a constant particular to a certain substance that is changing phase at the temperature where the phase change occurs:

Heat of fusion	solid \rightleftharpoons liquid	occurs at freezing/melting pt
Heat of vaporization	liquid \rightleftharpoons gas	occurs at boiling point

The constant relates how much heat is necessary for the phase change to occur at the phase change temperature for a certain mass of compound.

Example: If 327 J of heat are removed from 3.00 g of $\text{CH}_3\text{CH}_2\text{OH}(l)$ at -117°C , what is the heat of fusion of ethanol? The freezing point of ethanol is -117°C .

$$\text{Heat of Fusion } \left(\frac{J}{g} \right) = \frac{\text{heat (J)}}{\text{mass (g)}} = \frac{327 \text{ J}}{3.00 \text{ g}} = 109 \text{ J/g}$$

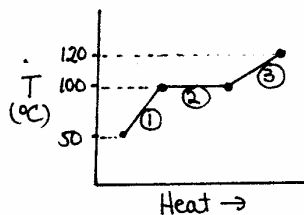
Note: temperature or temperature change is not involved ^{in the calculation} for heat of fusion or heat of vaporization because the process is occurring at the phase change temperature.

Heat of vaporization: the amount of heat required to vaporize 1 g of a liquid to a gas at its boiling point. Units: (J/g). It is also the amount of heat released when 1 g of vapor condenses to 1 g of liquid at the boiling point. Amount of heat = heat of vap. \times mass

Example: How many joules of energy must be absorbed by 500 g of H_2O at $50^\circ C$ to convert it to 500 g of steam at $120^\circ C$?

Given: Specific heat $H_2O(l)$: $4.18 \text{ J/g}^\circ C$
 Specific heat $H_2O(g)$: $2.03 \text{ J/g}^\circ C$
 Heat of vaporization H_2O : $2.26 \times 10^3 \text{ J/g}$
 B.P. H_2O : $100^\circ C$

liquid $50^\circ C$ $\xrightarrow{①}$ liquid $100^\circ C$ $\xrightarrow{②}$ gas $100^\circ C$ $\xrightarrow{③}$ gas $120^\circ C$



where ① heat needed to raise T of 500g H_2O to its B.P. at $100^\circ C$
 ② heat needed to change all water into steam at $100^\circ C$
 ③ heat needed to raise T of steam from $100^\circ C$ to $120^\circ C$

$$\text{Total Heat Absorbed} = ① + ② + ③$$

$$= [\text{Sp. H. } H_2O(l) \times \text{mass } H_2O \times \Delta T] + [\text{H. of vap.} \times \text{mass } H_2O] + [\text{Sp. H. of } H_2O(g) \times \text{mass } H_2O \times \Delta T]$$

$$= \left[4.18 \frac{\text{J}}{\text{g}^\circ C} \times 500\text{g} \times (100 - 50^\circ C) \right] + \left[2.26 \times 10^3 \frac{\text{J}}{\text{g}} \times 500\text{g} \right] + \left[2.03 \frac{\text{J}}{\text{g}^\circ C} \times 500\text{g} \times (120 - 100^\circ C) \right]$$

$$= 104 \text{ kJ} + 1130 \text{ kJ} + 20 \text{ kJ}$$

$$= 1250 \text{ kJ}$$

$$= 1.25 \times 10^6 \text{ J}$$

Note that the energy required to break the intermolecular bonds in liquid water is very high due primarily to hydrogen bonding. *more later!*

Example: How much heat (in kJ) must be removed when cooling 155 g of benzene, C_6H_6 , at $120.0^\circ C$ to solid benzene at $5.48^\circ C$?

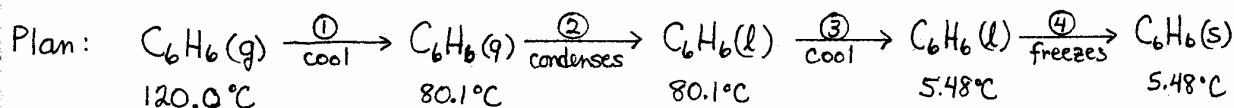
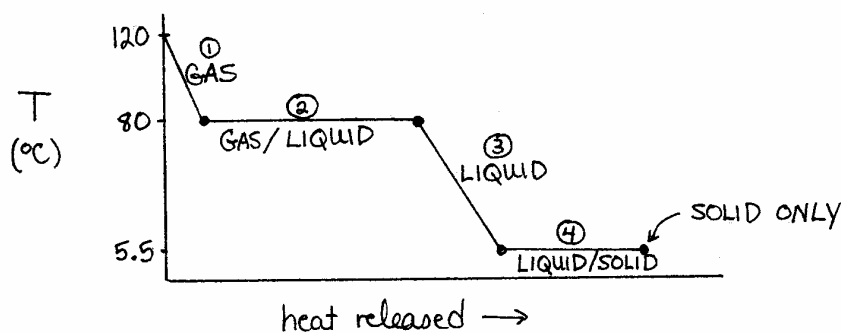
Given for benzene: b.p. at 1 atm: $80.1^\circ C$
m.p. at 1 atm: $5.48^\circ C$

specific heat (l): $1.74 \text{ J/g}^\circ C$

specific heat (g): $1.04 \text{ J/g}^\circ C$

heat of fusion: 127 J/g

heat of vaporization: 395 J/g



Total heat released = ① + ② + ③ + ④

① heat released = $Sp. Ht(g) \times mass \times \Delta T = 1.04 \text{ J/g}^\circ C \times 155 \text{ g} \times (120.0 - 80.1^\circ C) = 6.43 \text{ kJ}$

② heat released = $Ht \text{ vap.} \times mass = 395 \text{ J/g} \times 155 \text{ g} = 61.2 \text{ kJ}$

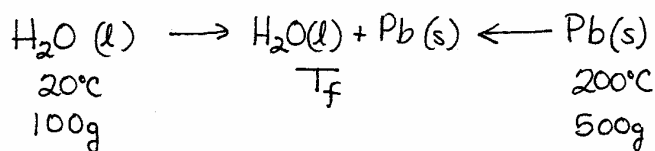
③ heat released = $Sp. Ht(l) \times mass \times \Delta T = 1.74 \text{ J/g}^\circ C \times 155 \text{ g} \times (80.1 - 5.48^\circ C) = 20.1 \text{ kJ}$

④ heat released = $Ht \text{ fusion} \times mass = 127 \text{ J/g} \times 155 \text{ g} = 19.7 \text{ kJ}$

\therefore total heat released = ① + ② + ③ + ④ = 107.4 kJ

Example: If 500 g of lead at 200°C are placed in 100g of water at 20°C in an insulated container, what will be the temperature when the lead and water are at the same temperature?

Given: Specific heat of H₂O (l) : $4.18 \frac{\text{J}}{\text{g}^\circ\text{C}}$
 Specific heat of Pb(s) : $0.159 \frac{\text{J}}{\text{g}^\circ\text{C}}$



heat gained by water = heat lost by Pb

$$4.18 \frac{\text{J}}{\text{g}^\circ\text{C}} \times 100\text{g} \times (T_f - 20) = 0.159 \frac{\text{J}}{\text{g}^\circ\text{C}} \times 500\text{g} \times (200 - T_f)$$

$$418 T_f - 8360 \text{ J} = 15900 \text{ J} - 79.5 T_f$$

$$498 T_f = 24260 \text{ J}$$

$$T_f = 48.7^\circ\text{C}$$

When substances at different temperatures are mixed, heat is transferred from the warmer substance to the cooler substance and the final temperature of the mixture is intermediate between the original temperatures of the substances.

Example: If 5000 J of heat are removed from 500 g of H₂O (l) at 62°C what will be its final temperature?

$$5000 \text{ J} = 4.18 \frac{\text{J}}{\text{g}^\circ\text{C}} \times 500\text{g} \times (62 - T_f)$$

$$5000 \text{ J} = 130,000 \text{ J} - 2090 T_f$$

$$2090 T_f = 125000 \text{ J}$$

$$T_f = 59.8^\circ\text{C}$$

When a 50.0 g bar of copper is placed into 250.0 g of water at 20.4 °C, the temperature of the water rises to 35.00 °C. What was the initial temperature of the copper bar?

Given: specific heat of Cu(s) 0.385 J/g °C
specific heat of H₂O(l) 4.184 J/g °C

$$\text{heat lost by Cu} = \text{heat gained by H}_2\text{O}$$

$$SpHt_{Cu} \times mass_{Cu} \times \Delta T_{Cu} = SpHt_{H_2O} \times mass_{H_2O} \times \Delta T_{H_2O}$$

$$0.385 \text{ J/g}^\circ\text{C} \times 50.0 \text{ g} \times (T - 35.0) = 4.184 \text{ J/g}^\circ\text{C} \times 250.0 \text{ g} \times (35.0 - 20.4)$$

$$19.25T - 392.7 = 15272 \text{ J (ignoring sig figs)}$$

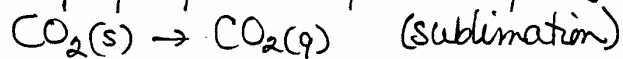
$$19.25T = 15664$$

$$T = 813^\circ\text{C}$$

Note: size of the Kelvin is the same as the °C. Since we are dealing with differences in temperature, we can work in either temperature unit.

Back to the First Law of Thermodynamics:

Consider a book on top of a plastic bag with dry ice (CO₂(s)) in it.



and the book will rise as bag inflates.

system: CO₂(s) → CO₂(g) } system is doing work
surroundings: book } on the surroundings
W = - Pressure × Δ Volume

change in ^{internal} energy, ΔE, is sum of the heat added to the system plus the work done on system.

$$\Delta E = q + w$$

heat ↑ ↑ work

Sign conventions:

- q+ heat is added to system from surroundings.
- q- heat is transferred from system to surroundings.
- w+ work done on system by surroundings.
- w- work is done by system on surroundings.

Example: What is the change in internal energy of a system which does 20 J of work and absorbs 30 J of heat from its surroundings?

$$\begin{aligned}\Delta E &= q + w \\ &= +30\text{ J} + (-20\text{ J}) = +10\text{ J}\end{aligned}$$

\uparrow heat is absorbed by system \uparrow system does work \uparrow internal energy increases

Example: What is the heat involved when a system loses 50 J of internal energy and has 20 J of work done on it by the surroundings? Is the heat change exothermic or endothermic?

$$\begin{aligned}\Delta E &= q + w \\ -50\text{ J} &= q + (+20\text{ J})\end{aligned}$$

\uparrow system loses internal energy \uparrow work done on system

$$q = -50\text{ J} - 20\text{ J} = -70\text{ J}$$

\uparrow system loses heat \therefore exothermic

Enthalpy - heat content of a substance at constant pressure

- designated by H
 - $\Delta H = H_{\text{final state}} - H_{\text{initial state}}$
- \uparrow change in enthalpy

$\Delta H = q_p$, heat transferred at constant pressure

$\Delta E = q_v$, heat transferred at constant volume

The values of ΔH and ΔE are close and sometimes the same.

Sign conventions are same:

$$\Delta H = \Delta E - \text{work}$$

⊖ heat is released by system

⊕ heat is absorbed by system

State functions: a quantity whose value is determined only by the state of the system. Changes in state functions depend on the initial and final states, not on how the change occurred, i.e., the path that was taken. They are easy to identify because they are designated by capital letters:

P and ΔP	pressure	$\Delta P = P_{\text{final}} - P_{\text{initial}}$
T and ΔT	temperature	$\Delta T = T_{\text{final}} - T_{\text{initial}}$
V and ΔV	volume	$\Delta V = V_{\text{final}} - V_{\text{initial}}$

and

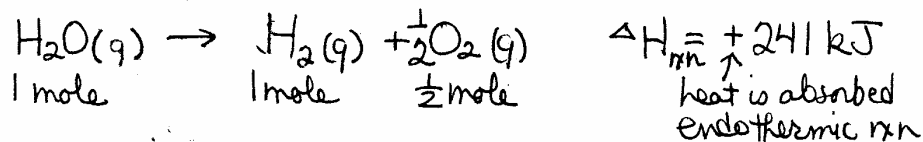
$$H, \Delta H, E, \Delta E$$

NOT q, w work is easy to see that it is dependent on path since $\text{work} = \text{force} \times \text{distance}$

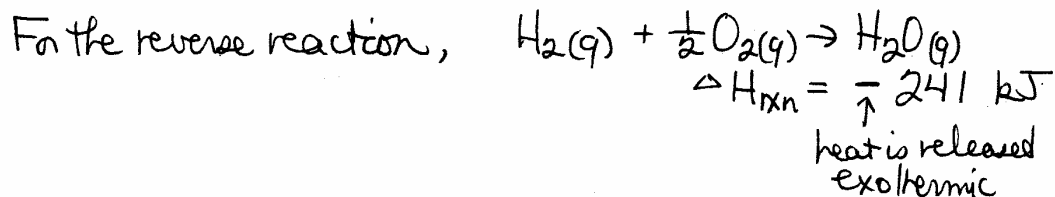
but, $q_v, q_p, q+w$ are state functions and are independent of path.

Enthalpy Changes for Chemical Reactions

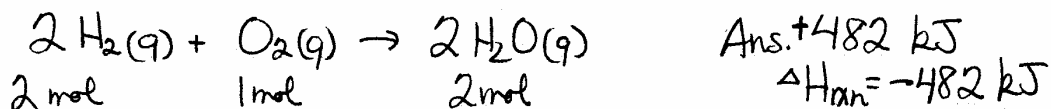
Consider the decomposition of H_2O into hydrogen gas and oxygen gas:



\therefore when 1 mol H_2O as a gas breaks down to 1 mol of $\text{H}_2(g)$ and $\frac{1}{2}$ mol of $\text{O}_2(g)$, 241 kJ of heat at constant pressure is required!

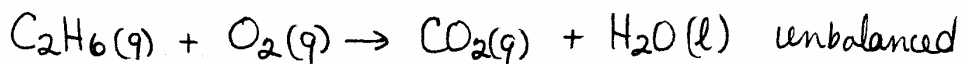


How much heat is released for this reaction?



Tricky! If one uses the words "released," the heat is always \oplus . However, when stating $\Delta H = -482 \text{ kJ}$, one must include the sign convention, so everyone knows which way the heat is moving - into or out of the system.

Consider the following combustion reaction of ethane:

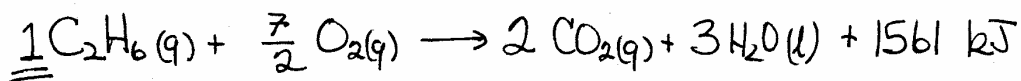


(a) If the ΔH_{rxn} is $-1561 \text{ kJ/mol C}_2\text{H}_6$, how much heat is released if 20.0 g of $\text{CO}_2(\text{g})$ is produced?

(b) If 355 kJ of heat is released, how many grams of C_2H_6 was combusted?

Step 1: Balance the reaction.

Note: in thermodynamic problems, it is OK to have fractional coeff.



Since $\Delta H_{\text{rxn}} = 1561 \text{ kJ/mol C}_2\text{H}_6$, when 1 mole of $\text{C}_2\text{H}_6(\text{g})$ is consumed, 1561 kJ of heat is produced.

Step 2: Plan!!

Plan for (a): $\text{g CO}_2 \rightarrow \text{mol CO}_2 \rightarrow \text{mol C}_2\text{H}_6 \rightarrow \text{heat}$

$$\begin{aligned} ? \text{ heat released} &= 20.0 \text{ g CO}_2 \times \frac{1 \text{ mol CO}_2}{44.0 \text{ g}} \times \frac{1 \text{ mol C}_2\text{H}_6}{2 \text{ mol CO}_2} \times \frac{1561 \text{ kJ released}}{1 \text{ mol C}_2\text{H}_6} \\ &= 355 \text{ kJ released} \end{aligned}$$

Plan for (b): $\text{heat released} \rightarrow \text{mol C}_2\text{H}_6 \rightarrow \text{g C}_2\text{H}_6$

$$? \text{ g C}_2\text{H}_6 = 365 \text{ kJ} \times \frac{1 \text{ mol C}_2\text{H}_6}{1561 \text{ kJ}} \times \frac{30.1 \text{ g}}{1 \text{ mol C}_2\text{H}_6} = 7.04 \text{ g C}_2\text{H}_6(\text{g})$$

So, heat is handled like any other quantity involved in stoichiometry

How do you experimentally determine the amount of heat evolved or required in a reaction?

Calorimetry - ^{heat}

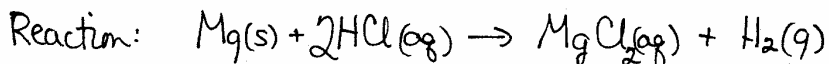
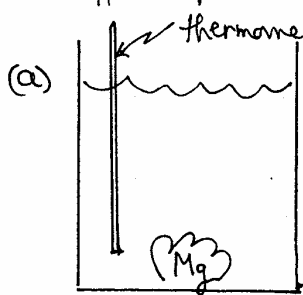
- measure ^{heat} at constant pressure ($\Delta P=0$) gives $\Delta H = q_p$
"coffee cup" calorimeter
- measure heat at constant volume ($\Delta V=0$) gives $\Delta E = q_v$
"bomb" calorimeter

"Coffee Cup" Calorimetry -

- tends to measure heat evolved in aqueous reactions

similar
to textbook

Example: Consider adding 0.500 g Mg chips to 100.0 mL of 1.00 M HCl in a coffee cup calorimeter. Find (a) q_p in J (b) ΔH_{rxn} in kJ/mol Mg.



Data: temperature increases from $22.2^\circ C \rightarrow 44.8^\circ C$
 specific heat of solution: $4.20 J/g^\circ C$
 density of solution: $1.00 g/mL$
 heat capacity of calorimeter: $0.50 J/^\circ C$

$$\begin{aligned} \text{heat evolved} &= \text{heat gained by solution} + \text{heat gained by calorimeter} \\ &= SpHt \text{ of soln} \times \text{mass of soln} \times \Delta T + \text{heat capacity} \times \Delta T \\ &= 4.20 J/g^\circ C \times 100.0 g \times (44.8 - 22.2) + 0.50 J/^\circ C \times (44.8 - 22.2) \\ &= 9492 J + 11.3 J \\ &= 9500 J \text{ or } 9.50 \times 10^3 J \end{aligned}$$

$$\boxed{g \text{ soln} = D \times \# \text{ mL} \quad D = \frac{g}{\text{mL}}}$$

$$\therefore q_p = -9.50 \times 10^3 J$$

(b) now simply do stoichiometry:

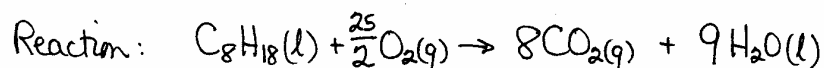
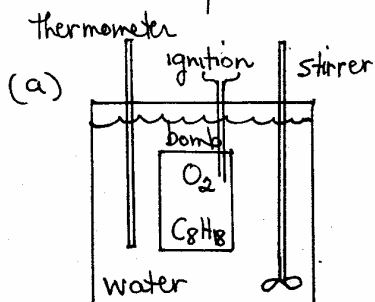
$$\Delta H \left(\frac{\text{kJ}}{\text{mol Mg}} \right) = \frac{-9.50 \times 10^3 J}{0.500 g \text{ Mg}} \times \frac{1 \text{ kJ}}{1000 J} \times \frac{24.31 g \text{ Mg}}{1 \text{ mol Mg}} = -462 \text{ kJ/mol Mg}$$

"Bomb" Calorimetry

- tends to measure combustion reactions

similar
to book

Example: Consider reacting a 2.00g sample of octane, $C_8H_{18}(l)$, with oxygen in a complete combustion. Find (a) q_v (b) ΔE kJ/g octane (c) ΔE (kJ/mol octane)



Data: mass of water in calorimeter: 1.20 kg
 temperature increases from 25.00°C → 41.40°C
 heat capacity of bomb = 837 J/°C
 Specific heat of water = 4.184 J/g°C

$$\begin{aligned} \text{heat evolved} &= \text{heat gained by water} + \text{heat gained by the bomb} \\ &= \text{specific Ht of water} \times \text{mass } H_2O \times \Delta T + \text{heat capacity} \times \Delta T \\ &= 4.184 \text{ J/g}^\circ\text{C} \times 1.20 \times 10^3 \text{ g} \times (41.40 - 25.00) + 837 \text{ J/}^\circ\text{C} \times (41.40 - 25.00) \\ &= 82,300 \text{ J} + 13,700 \text{ J} \\ &= 96,100 \text{ J or } 96.1 \text{ kJ} \end{aligned}$$

$$q_v = -96.1 \text{ kJ}$$

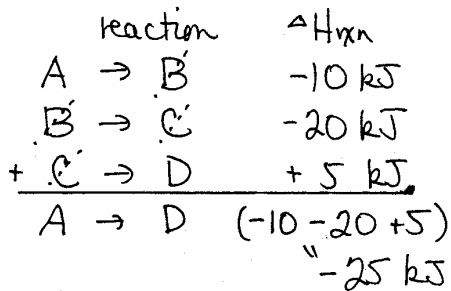
$$(b) \Delta E \left(\frac{\text{kJ}}{\text{g } C_8H_{18}} \right) = \frac{-96.1 \text{ kJ}}{2.00 \text{ g } C_8H_{18}} = -48.0 \text{ kJ/g } C_8H_{18}$$

$$(c) \Delta E \left(\frac{\text{kJ}}{\text{mol } C_8H_{18}} \right) = \frac{-48.0 \text{ kJ}}{1 \text{ g } C_8H_{18}} \times \frac{114.2 \text{ g}}{1 \text{ mol } C_8H_{18}} = -5480 \text{ kJ/mol } C_8H_{18}$$

What do you do if it isn't possible to use a calorimeter to measure heat involved in a reaction? What happens then?

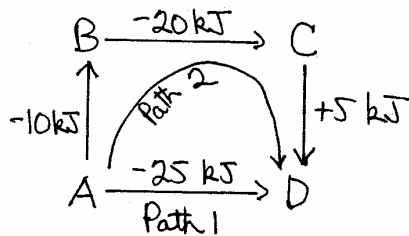
We use the fact that ΔH and ΔE are state functions and so the path doesn't matter - only the initial reactants and the final products.

Example: Suppose we want to know the ΔH_{rxn} for $A \rightarrow D$
 We do know ΔH_{rxn} 's for $A \rightarrow B$, $B \rightarrow C$, and $C \rightarrow D$
 We can calculate ΔH for $A \rightarrow D$.



If you add up the reactions and cancel out like terms, the desired reaction is the result. The ΔH_{rxn} is the sum of ΔH_{rxn} 's of other reactions.

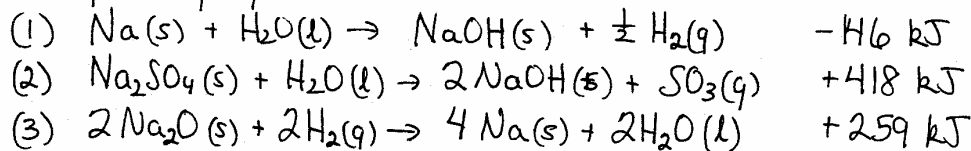
In other words



$\Delta H_{\text{rxn, Path 1}} = \Delta H_{\text{rxn, Path 2}}$
 since ΔH is state function

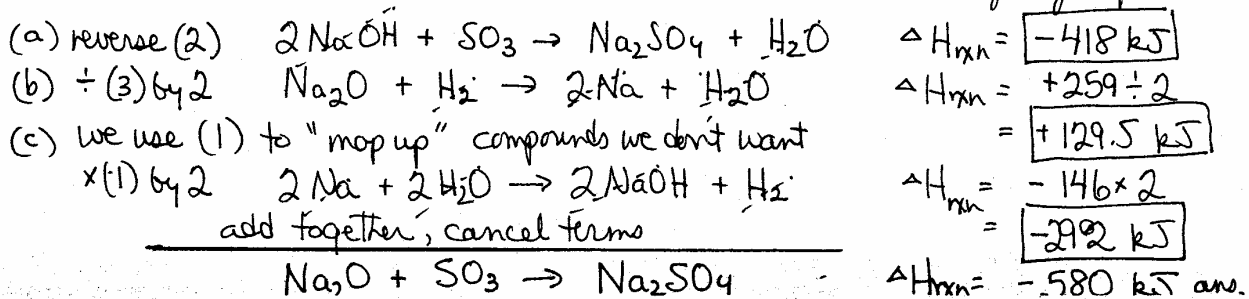
This is called Hess' Law of Heat Summation
 Here's a real example:

Example: Calculate ΔH° for the reaction: $\text{Na}_2\text{O}(s) + \text{SO}_3(g) \rightarrow \text{Na}_2\text{SO}_4(s)$
 given the following information:



Hint: Look for a compound in rxn that only appears once in equations given.
 In this case (2) has Na_2SO_4 , but on wrong side - flip equation

- change sign of ΔH



Hess' Law can be restated in mathematical terms:

$$\Delta H_{rxn}^{\circ} = \sum n \Delta H_f^{\circ} \text{ products} - \sum n \Delta H_f^{\circ} \text{ reactants}$$

where ΔH° ← "naught" - at 1 atm pressure

n stoichiometric coefficient

ΔH_f° standard molar enthalpy of formation (kJ/mol)
(data is available in tables)

Notes: Standard molar enthalpy of formation, ΔH_f° , is amount of heat absorbed in a reaction where 1 mole of a substance in a specific state is made from elements in their standard state.

Examples of elements in their standard states where $\Delta H_f^{\circ} = \emptyset$.

hydrogen: $H_2(g)$

mercury: $Hg(l)$

helium: $He(g)$

iron: $Fe(s)$

chlorine: $Cl_2(g)$

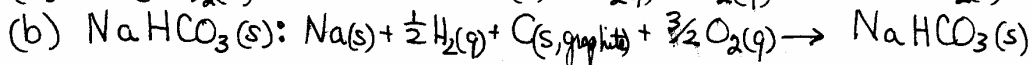
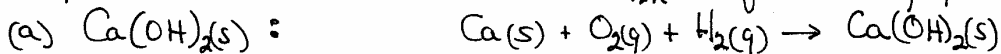
carbon: $C(s, \text{graphite})$

bromine: $Br_2(l)$

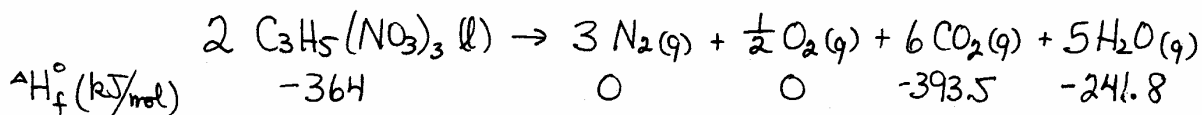
iodine: $I_2(s)$

		Reaction	ΔH_{rxn}
ΔH_f°	$H_2O(g) = -241.8 \text{ kJ/mol}$	$H_2(g) + \frac{1}{2}O_2(g) \rightarrow H_2O(g)$	$-241.8 \frac{\text{kJ}}{\text{mol}}$
ΔH_f°	$H_2O(l) = -285.8 \text{ kJ/mol}$	$H_2(g) + \frac{1}{2}O_2(g) \rightarrow H_2O(l)$	$-285.8 \frac{\text{kJ}}{\text{mol}}$

Example: What is the reaction whose ΔH_{rxn}° is equal to ΔH_f° for



Example: Calculate the enthalpy change when 5.00g of nitroglycerin is detonated given:



Plan: Find ΔH_{rxn} first, then do stoichiometry

$$\begin{aligned} \Delta H_{\text{rxn}}^{\circ} &= \overset{\text{sum}}{\sum} n \Delta H_f^{\circ} \text{ products} - \sum n \Delta H_f^{\circ} \text{ reactants} \\ &= (3 \Delta H_f^{\circ} \text{N}_2(\text{g}) + \frac{1}{2} \Delta H_f^{\circ} \text{O}_2(\text{g}) + 6 \Delta H_f^{\circ} \text{CO}_2(\text{g}) + 5 \Delta H_f^{\circ} \text{H}_2\text{O}(\text{g})) - (2 \times \Delta H_f^{\circ} \text{nitro}) \\ &= (3 \times 0 + \frac{1}{2} \times 0 + 6(-393.5) + 5(-241.8)) - (2 \times (-364)) \\ &= (-3570 \text{ kJ}) - (-728 \text{ kJ}) \\ &= -2842 \text{ kJ} \end{aligned}$$

so 2842 kJ of heat are released when 2 moles of nitroglycerin decompose.
 What is $\Delta H_{\text{rxn}}^{\circ}$ when 5.00 g of nitro detonate?

$$\begin{aligned} \Delta H_{\text{rxn}}^{\circ} &= \frac{-2842 \text{ kJ}}{2 \text{ mol nitro}} \times \frac{1 \text{ mol nitro}}{227.1 \text{ g nitro}} \times 5.00 \text{ g nitroglycerin} \\ &= -31.3 \text{ kJ} \end{aligned}$$

Can we tell if a reaction is product-favored (reactants mostly converted to products) or reactant-favored (reactants remain largely unreacted) simply by looking at the sign of ΔH ? NO

if $\Delta H < 0$,
 exothermic is product-favored

if $\Delta H > 0$,
 endothermic is reactant favored.

Recall, demos done in class:

exploding H_2 balloons - exothermic - product favored
 frozen beaker - endothermic - also product favored.

More in Chem 102.